



ANNUAL OPERATING PLAN

**1 JULY 2022 –
30 JUNE 2023**



**SUSTAINABLE
WINEGROWING
AUSTRALIA**



We acknowledge the lands of the traditional custodians across Australia. We recognise Aboriginal and Torres Strait Islander peoples' continuing connection to land, water and sky country.

We acknowledge the wine regions and hundreds of different nations around this continent, and the ancient soils on which we stand and grow. From the Wadandi Saltwater people of the Margaret River in our west, to the east coast sunrise people of Yuin and the southern island and Saltbush peoples of the Nuenonne (Nyunoni) peoples of Tasmania.

Today and always, we pay our deep respects to the Custodians – those who went before and those who will follow – as the knowledge holders of tomorrow.

This is Australia.

SUSTAINABLE WINEGROWING AUSTRALIA IS AN **INDUSTRY-BACKED** HOLISTIC PROGRAM THAT ENSURES AUSTRALIAN WINE IS **RESILIENT AND THRIVING**

By improving our vineyards and wineries the Australian wine community is protecting the distinctive land, robust vines and quality wines we are known for globally - creating value and security for generations of grape growers and winemakers to come.



TAYLORS WINES, CLARE VALLEY, **VINEYARD AND WINERY CERTIFIED MEMBER**

OUR VISION

Make our Australian wine community a global leader in social, economic and environmental best practice — protecting the distinctive land, robust vines and quality wines we are famous for globally.

OUR MISSION

To help make our entire Australian wine community more sustainable, giving wine drinkers around the world a product that's better for communities, better for the planet, and better for the future of our industry.

WHO WE ARE

Sustainable Winegrowing Australia is a community of like-minded growers and makers who want to produce exceptional wines that make a positive difference for people and the planet.

WHAT WE DO

As Australia's national program, we help support the Australian grapegrowing and winemaking community wherever they are on their sustainability journey, whether they're just getting started, continually improving as members, or maintaining their certification when they get there.

Sustainable Winegrowing Australia provides the framework for internationally recognised sustainability certification in the vineyard and winery.

MANAGEMENT

ROLE OF INDUSTRY AUTHORITIES

Sustainable Winegrowing Australia is governed by a joint steering committee, comprising Australian Grape & Wine (AGW), The Australian Wine Research Institute (AWRI) and Wine Australia.

- AGW provides the oversight and guidance of the program, liaises with the Australian and state governments and consults with the sector's key stakeholders on policy and development.
- The AWRI provides the management and administration of members, program management, technical development, and extension and adoption activities.
- Wine Australia provides the marketing and communications to help attract and retain members for the program and to promote Australia's sustainability credentials to key stakeholder groups globally.

OUR STAKEHOLDERS

Our primary stakeholders are the members of Sustainable Winegrowing Australia. Other stakeholders include those employed by grape and wine businesses; wine wholesalers and retailers; national, state and regional representative organisations; the Australian and state governments; wine industry suppliers; wine customers and consumers; the media and the three partner organisations (AGW, the AWRI and Wine Australia).

Our funders include grape growers and wine producers who contribute through program membership fees.

AGW, the AWRI and Wine Australia provide cash and in-kind contributions to drive the success of Sustainable Winegrowing Australia. The program also attracts support through external grants.

MEASURING SUCCESS

We measure and assess our achievements against our strategies through key performance indicators (KPIs) and we report against our KPIs monthly.

SUSTAINABILITY STRATEGIC PRIORITIES FOR THE WINE SECTOR:



JOINT STEERING COMMITTEE NOTE

The operating environment for grape and wine businesses has changed dramatically over the past few years. The changes have brought both challenges and opportunities that we must respond to.

The Australian grape and wine community has confirmed that there is a renewed urgency in investing in sustainability, driven in part by the rapid change in global consumer preferences that is shaping both customer and retailer expectations. Demand for environmentally friendly products and ethical production systems continue to rise, and with it the strong need for trustworthy credentials to provide evidence to support claims of sustainability.

The global trading environment has changed, with environmental, social and corporate governance (ESG) considerations increasingly driving investment and purchasing decisions, including the buying decisions of major wine buyers and the loan portfolios of lenders. Many of our trading partners, particularly the European Union, have ambitious sustainability agendas including the development of product environmental footprint assessments, and carbon border adjustment schemes. Banks and stock exchanges are looking to mandate climate-related financial disclosures, and businesses are increasingly aligning their corporate strategies with the United Nations' Sustainable Development Goals. There is an increasing expectation from global regulators that claims about ESG credentials are supported by evidence-based metrics.

“The global trading environment has changed, with environmental, social and corporate governance (ESG) considerations increasingly driving investment and purchasing decisions”

We must keep ahead of the curve and ensure that the Australian grape and wine sector is able to fully capitalise on the opportunities that the focus on ESG presents – and to mitigate the risks of doing nothing. It is essential that Australian grape and wine businesses can measure, monitor and report their performance. Furthermore, it has never been more important to invest in research to establish evidence-based metrics to set benchmarks of best practice ESG across the supply chain and to ensure that Sustainable Winegrowing Australia certification is globally relevant.

In the past financial year, we've seen demand and interest in Sustainable Winegrowing Australia grow at pace, with program membership almost doubling in size and certified members more than doubling. There is an ambitious engagement strategy to increase the number of certifications two-fold again over the next 12 months and have many more brands displaying the trust mark on labels. With this ground swell, it's important we build and support the Sustainable Winegrowing Australia program capacity to meet the forecast demand.



DE BORTOLI, RIVERINA, WINERY CERTIFIED MEMBER

As we look ahead over the next financial year, the strategic priorities for the program remain unchanged – to attract members, support the sector through delivery, extension and continuous improvement of the program, and promote Australia’s sustainability credentials.

Sustainable Winegrowing Australia is a collective effort and opportunity for the wine sector. We are looking to work with you at the grassroots level through to the collective insights of the Sustainable Advisory Committee, to deeply understand your needs so the program fits your requirements both now and in the future.

In addition to the pressing timeframe to ensure our sector can continue to meet global requirements, the program is ultimately about helping people, planet and profits to create a resilient and thriving Australian grape and wine community.

If you’re a grape or wine producer and not onboard yet, it’s time to join – be a part of a community working together to be recognised as a world-leader in walking the talk on sustainability.

Tony Battaglione,
Chief Executive,
Australian Grape & Wine

Martin Cole,
Chief Executive Officer,
Wine Australia

Mark Krstic,
Managing Director,
Australian Wine Research Institute

ADVISORY COMMITTEE CHAIR NOTE

I'd like to begin by acknowledging the contribution of the Sustainability Advisory Committee, both current and former. Their time, efforts and valued insights are helping to build a stronger and more rigorous Sustainable Winegrowing program for Australia. Most importantly during FY22, they signalled the need for a sector-wide sustainability plan to help industry face the growing challenges ahead, particularly around market access. The call was heard, with Wine Australia recently creating an ESG & Market Access role to lead this plan. This sector-wide view on sustainability means the outlook for FY23 is bright.

The committee also has three guiding principles for the Sustainable Winegrowing program that its strategic priorities are accountable and aligned to, they can be found on page 13.

Outside of the committee, I'd also like to acknowledge the many champions of sustainability from right across the Australian wine community, who work in many different functions and roles. By educating and supporting industry on what it means to practice sustainably, encouraging others in their region, providing support networks, and generally leading by example, your contribution is helping to build a resilient and thriving Australian wine community.

In addition, a final acknowledgement to the Australian wine industry's ongoing contribution to building sustainable rural communities.

Sustainability really starts at the grassroots, and it's the passion and desire of producers to care for country, practice sustainably, and dedication to leave the land in a better place for the next generation ... because it's the right thing to do and, will help future-proof their business.

Members of Sustainable Winegrowing Australia are leading the way to build a resilient and thriving Australian wine industry, because they recognise it's no longer enough to just say you "practice sustainably" these days. They're going the extra mile, doing the rigour and have the willingness to voluntarily measure, monitor and report their practices, with the aim of continuously improving.

The more commitment from industry we achieve through the program, the more likelihood that we can build a truly authentic message to the world – with evidence – that Australian Wine has solid sustainability credentials.

Looking ahead, I really want to encourage producers to work within their networks and regional communities to go on the journey together. Whilst you become a part of a national sustainable winegrowing community, what you can do by starting to work together at the grassroots can be very powerful. This program isn't about being perfect. It's all about just starting to measure and record your practices and continuously improve from there.

If you're a producer or wine business, come and join us. You'll be contributing to a better future for our industry and helping to make the entire Australian wine community more sustainable.



Cath Oates
Chair,
Sustainability Advisory Committee

“Voluntarily measure, monitor and report their practices, with the aim of continuously improving”

THE PROGRAM

The program is a collective effort, for the wine sector by the wine sector. It's modelled on global best practices and aligned to the United Nations Sustainable Development Goals, with progress towards these monitored annually. By taking a holistic approach to sustainability, we're supporting our community through:

BENCHMARKING – Putting Australian grapegrowers and winemakers on a pathway to continuous improvement. It's simple to understand and practical, so it's clear where you are and how you can be better.

CERTIFICATION – Helping growers and makers formalise their approach and efforts, driving increased efficiencies and the ability to embed sustainability as part of a brand story.

ADVOCACY – Working to change the industry for good by encouraging our Australian wine community to care about environmental, economic and social best practice. The industry can then use the data for future funding opportunities.

MEMBERSHIP

Members of Sustainable Winegrowing Australia commit to the program because they recognise the importance of environmental, social and economic sustainability for their business and the sector. They care about protecting and enhancing the environment for the future, through excellence in sustainability practices today.

Becoming a member is easy. For a minimal annual fee, the national program provides a simple online reporting framework, practical tools and access to benchmarking data. The aim is for all producers to achieve business efficiencies, cost savings and increased business value over the long term while improving their environmental practices.

The program fosters stronger relationships between growers and wineries. It also provides authority and confidence to customers, who receive reliable certified products to address growing global consumer demand. No matter where a grapegrower or wine producer is on the journey, the program is relevant and user-friendly. It provides a clear pathway to becoming a Certified Member, with the full support of the AWRI along the way. Certified members are required to commit to an independent audit once every three years.



BENEFITS OF BECOMING A CERTIFIED MEMBER INCLUDE:

- peace of mind that your sustainability claims have been independently verified
- use of a certified trust mark – an assurance to customers and consumers of how the product is produced
- enhanced international marketing opportunities through Wine Australia’s marketing and events programs
- integration of sustainability stories into Wine Australia’s education and content for customers and consumers.



BROKENWOOD WINES, HUNTER, VINEYARD AND WINERY CERTIFIED MEMBER

PUTTING THE SECTOR FIRST. PLANNING FOR SUSTAINABILITY, PROFITABILITY AND INNOVATION

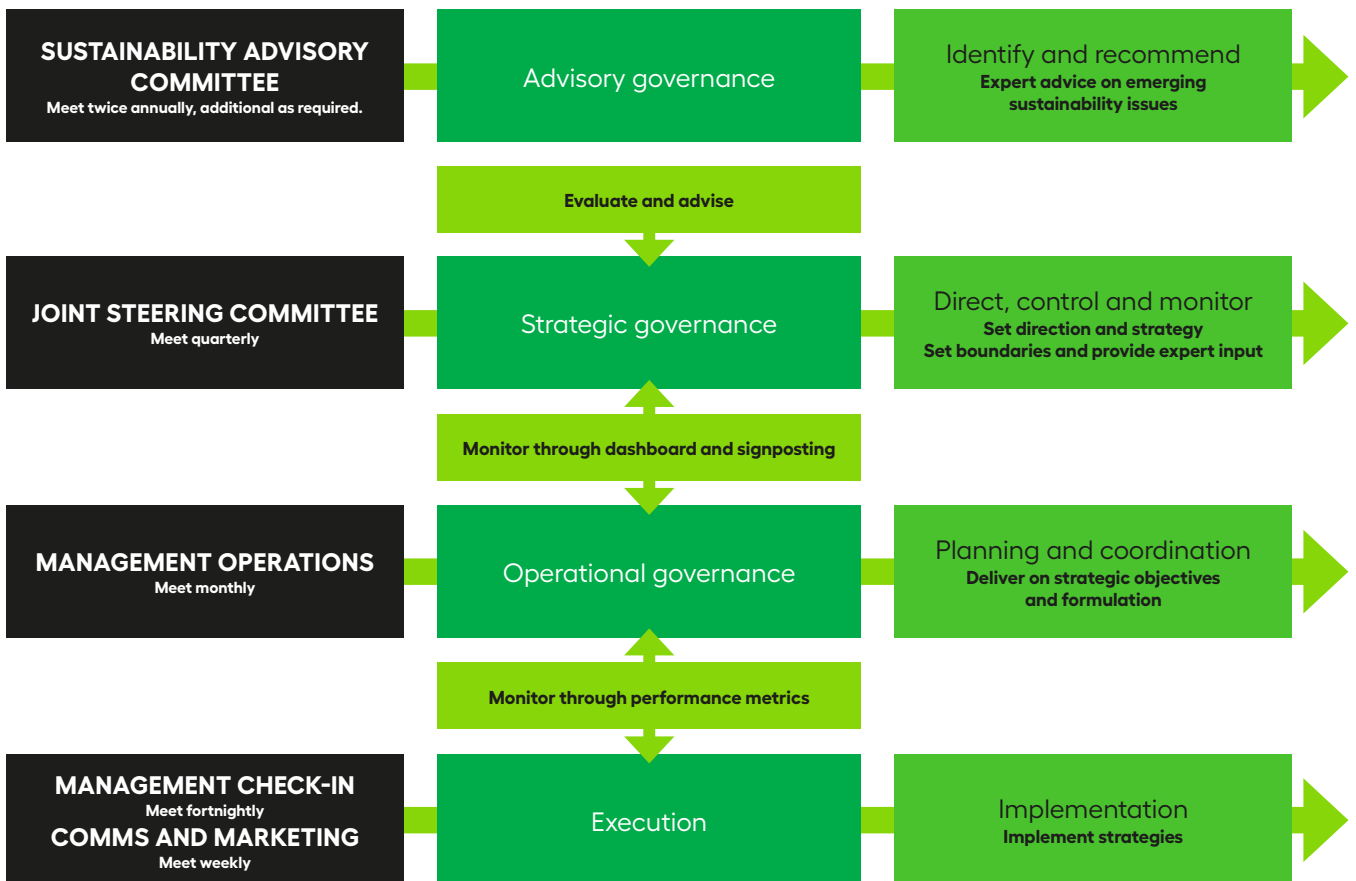
Sustainable Winegrowing Australia is governed by a Joint Steering Committee (JSC), on behalf of the whole Australian grape and wine sector, with representatives from AGW, the AWRI and Wine Australia. Helping to inform the JSC on emerging sustainability issues is a Sustainability Advisory Committee with representation from across the sector.

The program is informed by AGW's Vision 2050 and the sector's priorities as reflected in the strategic plans of Wine Australia and the AWRI.

Australia is making some of the best wines it has ever made, at all price points, and despite the ongoing challenges of COVID-19 and a market downturn with China, export figures remain favourable in other key markets around the globe. The Australian grape and wine community is focused on strategies to continuously improve quality, understand region and site, improve competitiveness and communicate Australia's wine offering to the world.

Increasing environmental and ethical consumer preferences, currency fluctuations, evolving regulations, intense international competition, reduced water availability, climate variability, an increased focus on the role of wine in society and increasing competition for agricultural land continue to play a significant role in the future sustainability of the sector.

The consultation process with the sector, suppliers and government is ongoing and feedback is welcomed and actively sought.





PRIORITIES FOR PROFITABLE, RESILIENT AND SUSTAINABLE WINEGRAPE AND WINE BUSINESSES




Sustainable Winegrowing Australia members recognise the importance of environmental, social and economic sustainability for their business and the sector.

Australia's grapegrowers and wine producers want to nurture and protect the environment for future generations. They recognise that the sector must provide sound stewardship of the planet through environmentally sensitive practices, be an active contributor to the protection of natural capital and work to eliminate waste and carbon emissions.

Technical innovations, such as robotics, artificial intelligence and the Internet of Things look set to revolutionise viticulture. These and other innovations such as improved varieties will be used to tackle serious threats posed by climate change (e.g. extreme weather events), increasing scarcity and cost of inputs such as energy, water, and labour, along with heightened risks from pests and diseases.

Wine Australia and the AWRI have outlined initiatives in their strategic plans that will help achieve AGW's **Vision 2050** and will benefit Australia, the sector and the Sustainable Winegrowing Australia community.

PRIORITY	WINE AUSTRALIA STRATEGIC PLAN INITIATIVE	AWRI STRATEGIC PLAN INITIATIVE
ZERO WASTE 	New knowledge allows the sector to establish waste production benchmarks (4.2)	Vineyard and winery production processes to enhance product premiums or reduce cost, with a focus on areas of greatest impact, such as cold stabilisation, ageing, storage and packaging (3.1)
		Maximisation of reuse of vineyard waste (4.2)
VALUING WATER 	A better understanding of vine water use contributes to better irrigation scheduling processes that allow more efficient and effective use of water (4.4)	An improved understanding in the grape and wine sector of how increased temperature, increased CO ₂ and reduced water can affect grape and wine production (4.1)
		Best-practice irrigation scheduling to optimise water use efficiency is adopted by an additional 30 per cent of growers in warm irrigated regions (4.10)
		Strategies for managing vintage compression, extreme weather events, reduced water availability and/or changing rainfall patterns and climate-related compositional changes (4.1)
		Monitoring of major natural resource metrics – water, energy, soils, fertilisers, agrochemical sprays, flora/fauna (4.2)

PRIORITY	WINE AUSTRALIA STRATEGIC PLAN INITIATIVE	AWRI STRATEGIC PLAN INITIATIVE
<p>LANDCARE AND BIODIVERSITY</p> 	<p>Research delivers clear information about the value of soil remediation processes and enhancing functional biodiversity. (4.5)</p> <p>The use of vineyard cover crops and soil remediation practices has increased by 10 per cent (4.8)</p> <p>The land area dedicated to enhancing functional biodiversity has increased by 10 per cent (4.9)</p> <p>The sector is better prepared to manage incursions of exotic pests and diseases through our support of a wine biosecurity committee that engages all relevant bodies to identify biosecurity risks and develop a plan to mitigate them. (4.7)</p>	<p>Monitoring of major natural resource metrics – water, energy, soils, fertilisers, agrochemical sprays, flora/fauna (4.2)</p> <p>Participation in Australia’s biosecurity networks including provision of relevant technical support (4.5)</p>
<p>CLEAN ENVIRONMENT</p> 	<p>Two new or enhanced technologies and processes, including agtech to improve grape and wine quality, winery efficiency and sustainability, being available to the sector for adoption (3.5)</p> <p>New and improved practices for sustainable management of endemic pests and diseases are available to the sector (4.6)</p> <p>The sector is better prepared to manage incursions of exotic pests and diseases through our support of a wine biosecurity committee that engages all relevant bodies to identify biosecurity risks and develop a plan to mitigate them. (4.7)</p>	<p>Improved practices & strategies for sustainable management of pests and diseases (1.5 & 4.5)</p> <p>Monitoring of major natural resource metrics – water, energy, soils, fertilisers, agrochemical sprays, flora/fauna (4.2)</p> <p>Participation in Australia’s biosecurity networks including provision of relevant technical support (4.5)</p>
<p>ADAPTING TO CLIMATE CHANGE</p> 	<p>Two (new) tools, technologies or processes are available to the sector to allow it to adapt to and/or mitigate the effects of climate change. (4.3)</p> <p>New knowledge allows the sector to establish a carbon emissions benchmark (4.1)</p>	<p>Evaluation of climate adaptation strategies and support for their adoption to alleviate impacts of long-term warming and prolonged seasonal heat events (4.1)</p> <p>Strategies for managing vintage compression, extreme weather events, reduced water availability and/or changing rainfall patterns and climate-related compositional changes (4.1)</p> <p>An improved understanding in the grape and wine sector of how increased temperature, increased CO₂ and reduced water can affect grape and wine production (4.1)</p>
<p>SITS ACROSS ALL PRIORITIES</p>		<p>Enhancement of Australia’s competitive advantage through increased economic, social and environmental sustainability in the vineyard and winery (4.2)</p> <p>Streamlined platforms for grapegrowers and winemakers to track sustainability metrics (4.2)</p>

STRATEGIC GOALS

We have set ambitious goals to increase the membership, delivery and recognition of Sustainable Winegrowing Australia and we will measure our success using key performance indicators (KPIs). We believe that it is important to measure and assess the effectiveness, efficiency and transparency of our activities, investments and operations.

The program's goals and measures of success are in alignment with the Sustainability Advisory Committee's set of guiding principles which were recently developed.

PILLAR 1

ATTRACT AND RETAIN MEMBERS

- Demonstrated costs savings through program participation and certification
- Achieve a critical mass of participation & certification
- Enable members to confidently promote their achievements
- Evolve in response to stakeholder demand
- Drive a premium for Australian wines carrying the trust mark
- Marketing advantages for certified businesses

PILLAR 2

DELIVERY, EXTENSION AND CONTINUOUS IMPROVEMENT OF THE PROGRAM

- Be a trusted source of data for the sector to demonstrate its commitment to protecting the planet
- Provide a rigorous and user-friendly framework for performance measuring and monitoring
- A framework to manage business risks
- A simple and robust pathway to achieve certification
- Pathways to achieve financial incentives
- Adopt technological solutions to enable continuous improvement of the program

PILLAR 3

PROMOTE AUSTRALIA'S SUSTAINABILITY CREDENTIALS

- Be celebrated globally
- Protect the reputation as custodians of the land
- Address information requirements - such as banks, financial incentives, insurers and investors
- Be recognised by the trust mark
- Meet customer and consumer demands

PILLAR 1

ATTRACT AND RETAIN MEMBERS

The FY23 plan is focused on marketing domestically to grow membership amongst grapegrowers and wine producers large and small, and on strengthening engagement with regional and state bodies by providing them with support through resource, tools and communications.

GOAL/MILESTONE	MEASURE OF SUCCESS
Membership growth	<ul style="list-style-type: none">• Increase membership numbers by 30% including regions and companies which have not previously engaged with the program• Increase from 15% to 25% of members certified
Raise awareness of the program and its benefits through clear and compelling communications	<ul style="list-style-type: none">• 500 sign-ups (avg 42 per mth) to email trigger campaign on website during FY23• 15% conversion from 'Get Prepared' sign-up to paying 'Membership'• Engagement rate exceeds 50% for member communications on website and through email marketing.



WIRRA WIRRA, McLAREN VALE, VINEYARD AND WINERY CERTIFIED MEMBER

PILLAR 2

DELIVERY, EXTENSION AND CONTINUOUS IMPROVEMENT OF THE PROGRAM

The program will be supported by annual collection, management and review of sustainability data that will be compiled to form member benchmarking reports. As part of the continuous improvement of the program, content will be reviewed in consultation with the Sustainability Advisory Committee (SAC), and changes incorporated annually.

Improvements are continuously being made to the database. Existing sustainability metrics and benchmarking reports will be enhanced with the integration of agrochemical use data.

The certification standards will be reviewed to identify and overcome barriers to certification and the capacity of members to achieve certification will be increased with a mix of in-person and online certification training. The ongoing value and continuous improvement of the program will be underpinned by research projects delivered in partnership with the Food Agility Cooperative Research Centre (FACRC) and other organisations.

GOAL/MILESTONE	MEASURE OF SUCCESS
The program provides the ability to publicly report relevant and defensible performance data	<ul style="list-style-type: none">• Annual reporting of sustainability data through a Sustainability Impact report which includes internationally comparable metrics• Ongoing review and update of the program to ensure alignment with industry Vision 2050 goals, and the expectations of members, customers and consumers
Monitoring and adapting to identified market access dynamics relating to sustainability for the Australian grape and wine sector	<ul style="list-style-type: none">• Identify areas in which the program metrics could be expanded to better address existing and emerging market access risks both domestically and overseas.• Identify how the program best be promoted, both domestically and overseas, to address barriers to market and increase the competitiveness of Australian wine.
The online member portal provides a rigorous and user-friendly framework for performance measurement and monitoring (continuous improvement)	<ul style="list-style-type: none">• Meets the expectations of members, customers and the Sustainability Advisory Committee.

PILLAR 3

PROMOTE AUSTRALIA'S SUSTAINABILITY CREDENTIALS

A key goal is for the Australian wine industry to be recognised and celebrated for its stewardship credentials and valued for its respect of the environment. By collaborating with grapegrowers, winemakers of all different business models, suppliers and government, we will raise the profile and strengthen Australia's sustainability credentials by continued engagement with key external stakeholders globally.

Where appropriate, we will partner with AGW to engage and contribute towards policy and strategy driven by the sector, and for the sector, as a whole.

GOAL/MILESTONE	MEASURE OF SUCCESS
Media engagement strategy (tailored for domestic and global markets audiences)	<ul style="list-style-type: none">• 75% positive/neutral sentiment media mentions globally & domestically• Generate coverage for media-ready members as spokespeople to represent different stages of the sustainability journey
Global recognition of Australia's sustainability credentials	<ul style="list-style-type: none">• Increase awareness of the program through execution of the engagement strategy• Engagement and influence with national bodies and nongovernment organisations (NGOs) where sustainability is a focus• Maintain a watching brief over other associations with a sustainability mandate to recognise opportunities for partnerships, alignment and/or information sharing
Recognition of the program	<ul style="list-style-type: none">• 25% increase in number of licenses using the trust mark on bottles domestically• Increase in the number of labels registered for exported bearing the trust mark



GEMTREE WINES, McLAREN VALE, VINEYARD AND WINERY CERTIFIED MEMBER

STAKEHOLDER ENGAGEMENT GROUPS

STAKEHOLDERS	COMMUNICATION NEED	C/E/IP
Grapegrowers and winemakers (non-members)	<ul style="list-style-type: none"> To be made aware of the program and benefits it delivers to their business Information on workbook measurement and path to certification 	Critical
Large wine producers (non-members)	<ul style="list-style-type: none"> Clear benefits to their business and supply chain impacts Specific engagement strategy outlines and face-to-face delivery where possible 	Critical
Sustainable Winegrowing Australia Members	<ul style="list-style-type: none"> Regular technical updates Education about best practice case studies & benchmarking Encourage the journey to Certification and promote use of trust mark 	Critical
The AWRI, Wine Australia and Australian Grape & Wine	<ul style="list-style-type: none"> Integration of sustainability values with regular updates on program benefits and best practice stories through each authority's communication vehicles 	Critical
State & regional wine associations	<ul style="list-style-type: none"> Regular program updates and comms to share with their regions to join the program Provide best practice case studies and/or benchmarking examples 	Essential
Customers and distributors (globally)	<ul style="list-style-type: none"> Awareness of the program and governance backing Clear messages & detailed information on what program measures, certification & trust mark Assurance that the program compliments/benefits their portfolio assessment 	Essential
Media (globally)	<ul style="list-style-type: none"> Clear messages and succinct information about the program and how it's impacting/benefiting members, the sector & Australia's sustainability story 	Essential
Key influencers (globally)	<ul style="list-style-type: none"> Awareness of the program Specific and tailored messages to help influence in their area of expertise 	Essential
Business & Consultants (domestic)	<ul style="list-style-type: none"> Awareness of the program Specific and tailored messages to help influence in their area of expertise 	Essential
Wine Australia in-market leads (EMEA, Americas, Asia)	<ul style="list-style-type: none"> Specific and tailored messages on Australia's sustainability credentials to support discussions with customers and distributors 	Essential
AGW, AWRI & Wine Australia staff members – globally	<ul style="list-style-type: none"> General information and messages about sustainability and Australia's credentials Milestone success of the communications plan 	Interested parties
DFAT & DAWE & Austrade, state govt departments of primary industries	<ul style="list-style-type: none"> Updates on sustainability credentials as required Communicate key milestone achievements that can help grow Australia's sustainability creds Support Industry led regulation narrative 	Interested parties
National bodies & NGOs (organisations with associated goals)	<ul style="list-style-type: none"> Updates on associated/relevant sustainability goals Identify opportunities for better alignment of sustainability goals Collaborate and leverage common sustainability objectives 	Interested parties

FINANCE

ESTIMATES OF EXPENDITURE FOR 2022-23

SOURCE	AWRI	AGW	WINE AUSTRALIA	TOTAL
Pillar 1 – Attract and retain members	\$64,000	\$0	\$370,000	\$434,000
Pillar 2 – Delivery and continuous improvement of the program	\$541,000	\$10,000	\$41,000	\$592,000
Pillar 3 – Promote Australia’s sustainability credentials	\$32,000	\$30,000	\$96,000	\$158,000
TOTAL	\$636,000	\$40,000	\$508,000	\$1,184,000



COLDSTREAM HILLS, YARRA VALLEY, VINEYARD AND WINERY CERTIFIED MEMBER

ESTIMATES OF EXPENDITURE BY FUNDING SOURCE

SOURCE	TOTAL
Membership	\$80,000
Grant/External funding	\$75,000
Fee for service income	\$286,000
AWRI contribution	\$195,000
AGW contribution	\$40,000
Wine Australia contribution	\$508,000
TOTAL	\$1,184,000



MONITORING AND EVALUATION

We set clear measures of success through detailed key performance indicators (KPIs) in our Annual Operating Plan (AOP); we regularly measure our effectiveness in achieving these measures.

To measure our effectiveness, we:

- regularly engage with our stakeholders to seek their input and feedback
- evaluate our performance against our AOP KPIs.

We are committed to continuous improvement and we refine our processes and activities based on the outcomes of these evaluations.



SEPPELTSFIELD, BAROSSA VALLEY, VINEYARD AND WINERY CERTIFIED MEMBER

RISK MANAGEMENT

AWRI, AGW and Wine Australia are jointly responsible for identifying, managing and mitigating strategic risks associated with Sustainable Wine Growing Australia.

The JSC will periodically review the risk tolerance assigned to each of its strategic risks and monitor activities that seek to mitigate risk to within the specified risk tolerance levels.

We recognise it is not possible, or necessarily desirable, to eliminate all the risks inherent in our activities and that accepting some degree of risk promotes efficiency and innovation.

Risk management pertaining to Sustainable Wine Growing Australia is intended to drive:

- a risk aware organisational culture
- confident and rigorous decision-making and planning
- timely identification of opportunities and threats
- proactive management of opportunities and threats
- effective allocation and use of resources
- a clear understanding by all staff of their roles and responsibilities pertaining to risk management, and
- best practice corporate governance pertaining to risk management.

In particular, emerging market access risks, global sustainability programs and buyer initiatives will be monitored to mitigate the risk of Sustainable Wine Growing Australia being misaligned to:

- international sustainability goals of the United Nations
- sustainability initiatives of major import markets (for example, the European Green Deal, the Product Environmental Footprint scheme), and
- sustainability targets set by international trade (including major retailers and monopoly markets).

GLOSSARY

AGW	Australian Grape & Wine
AOP	Annual Operating Plan
Austrade	Australian Trade and Investment Commission
AWRI	The Australian Wine Research Institute
DAWE	Department of Agriculture, Water and the Environment
DFAT	Department of Foreign Affairs and Trade
EMEA	Europe, the Middle East and Africa
FACRC	Food Agility Cooperative Research Centre
JSC	Joint Steering Committee
KPIs	key performance indicators
NGOs	non-government organisations
SAC	Sustainability Advisory Committee
WA	Wine Australia
UN SDGs	United Nations Sustainability Development Goals



DEVIL'S LAIR, MARGARET RIVER, VINEYARD AND WINERY CERTIFIED MEMBER



SUSTAINABLE WINEGROWING AUSTRALIA

sustainablewinegrowing.com.au

A COLLABORATION BETWEEN



Wine
Australia

AWRI Australian
Wine
Research
Institute

FRONT COVER: ST HUBERTS, YARRA VALLEY, **VINEYARD CERTIFIED MEMBER**